



# PERFORMANCE ANALYST

## LOCATION

Vauxhall, London some travel to client sites may be required.

## HOURS

Full-time

## INDUSTRY

Management Consulting;  
Technology

## SALARY

Openings at a range of  
different salary levels

Would you like to be part of a company with the energy of a start-up, but which competes with 'The Big Four' for clients? Are you curious about the world? Can you think through problems from many different angles to drive possible solutions? We're looking for ambitious and creative people who want to play an integral part in making things happen.

## WHO WE ARE

We are a boutique consultancy specialising in business design, information, digital and technology, helping our clients transform their organisations and services. We have a diverse client portfolio across the public, private and not-for profit sectors. Some of our most recent clients include large government departments, charities and technology companies. Have a look at our website – [www.farsightconsulting.co.uk](http://www.farsightconsulting.co.uk).

Our tight-knit team have experience working within a range of industries and bring a diverse set of skills and experiences. Some of the qualities that make our people stand out include an ability to apply their skills and experience to a wide range of areas, to pick things up quickly, and to grapple with unknowns and ambiguity. We make the complex, simple.

## THE ROLE

We have several clients who are looking for us to provide performance analysis services within their teams. You'll work closely with our Analysts and Project Managers (and directly with our clients' teams) to help transform how our clients track, shape and deliver their products and services. There are opportunities to rotate across projects to help you shape your own career and build up the skills you need to perform well. Our Performance Analysts will have the opportunity to help clients select and implement the right analytics tools, inform the design of products and services, and tell compelling, actionable stories through data and analytics. You'll be working in a company where no two days are the same.

At the same time as delivering high quality work for our clients, we are expanding our performance analysis capabilities across the company, so you would have lots of opportunity

to shape how this will look. For example, you could get involved in finding new and imaginative ways of thinking about things that add unique value, or identifying new opportunities for us to make a real difference for clients by solving new problems or moving into new spaces. We take an innovative and personalised coaching-based approach to learning and development, covering everything from interpersonal skills to advanced technical training. We can help give you the tools you need to operate at the highest level – and depending on your level of experience we can also provide great opportunities for you to help develop the rest of our team in the skill areas that you are good at, and the things that you are passionate about.

## WHO WE'RE LOOKING FOR

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We are looking for people we can place with clients as Performance Analysts, who have excellent analytical and problem-solving skills as well as strong proficiency with digital analytics platforms and query languages such as SQL. We are looking for ambitious people with inquiring minds, who can work effectively with multidisciplinary agile teams and support them in monitoring and improving their products and services. You'll need the confidence and expertise to challenge and drive approaches to performance analysis, as well as the skills to generate and share the insights on the ground. We are looking for people who have demonstrable skills and experience in this area, probably with between 18 months and 3 years' experience of working as a Performance Analyst and/or specialist training in this area.

### *We're looking for candidates who can:*

- source, collect and extract data that is accurate and fit for purpose
- use a range of tools and techniques to analyse data and model outcomes, including data analysis tool packs and SQL
- work with project teams to select, implement and validate appropriate analytics tools against performance measurement frameworks
- use analysis to create compelling, evidence-based and actionable data stories to drive decisions, and feed into development of products
- work with developers to configure, test and update configurations
- provide recommendations for action in easily understandable and engaging ways - such as presentations, blog posts and dashboards

Additional skills you must have:

- experience with Google Analytics and other digital analytics platforms
- proficiency in excel / google sheets / power BI, which will be used to construct reports
- excellent attention to detail as you will be analysing large datasets
- great communication skills to explain your ideas to product teams and senior stakeholders
- the ability to form effective partnerships with key stakeholders and act as a 'trusted advisor'.

There is real scope for you to shape the future direction of the company, by leading teams and assignments, taking responsibility for shaping our services, developing our ways of working and marketing what we can do. In return, we will offer a competitive package, and the chance to work on cutting-edge assignments with a range of clients. If you'd like to kick-start the next chapter of your career, we'd love to hear from you.

## APPLICATION METHOD

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Please send a CV and a cover letter to [admin@farsightconsulting.co.uk](mailto:admin@farsightconsulting.co.uk), explaining why you think you would be suited to the role, and why you are interested in our company.